



2004 IEEE International Ultrasonics, Ferroelectrics, and Frequency Control 50TH ANNIVERSARY JOINT CONFERENCE

FROM THE EXHIBIT CHAIR:

The 2004 joint meeting of the IEEE International Ultrasonics, Ferroelectrics, and Frequency Control Symposia celebrates the 50th anniversary of the UFCF Society of the IEEE. The meeting will be held at the Palais des Congrès de Montréal in Montréal, Canada. It is scheduled for August 24 through August 27, 2004 with tutorials and short courses on August 23, 2004. Because of the international scope of this conference, and of the estimated 1200 attendees, we expect much greater interest than any previous symposium of any of the groups involved. As an added benefit, the Palais des Congrès de Montréal is a duty free zone. Further information on how to take advantage of this will be sent to all exhibitors.

TYPES OF ATTENDEES

This year all three groups of the Ultrasonics, Ferroelectrics, and Frequency Control Society of the IEEE will be meeting jointly in parallel sessions, sharing a single exhibit area and poster display area. This exhibition offers the chance to meet both current and prospective customers. This broad spectrum of decision makers provides the exhibitor with the largest single exposure to customers available in the industry. Your potential customers are involved in the following disciplines:

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| · Medical Ultrasonics | Resonator Design and Materials |
| · Sensors, NDE or industrial applications | Oscillators |
| · Physical Acoustics | Atomic and Optical Standards and Measurement Technology |
| · Surface Acoustic Waves | Resonant Sensors |
| · Transducers and Transducer Materials | Ferroelectrics |

EXHIBIT DETAILS

EXHIBIT HOURS

Tuesday, Wednesday, and Thursday, August 24 through August 26th
 10:00 a.m. — Noon and 2:00 p.m. — 6:00 p.m.
 Friday, August 27th — 9:00 a.m.—Noon

As an additional selling opportunity, coffee breaks on Tuesday through Thursday and Friday morning will be held in the Exhibit Hall. An industry-sponsored reception (4:30 –6:00 p.m.) will also be held in the Exhibit Hall. A no-host reception afterwards will allow additional networking. Private appointments may be held and are urged during non-exhibition hours, Tuesday through Thursday..

EXHIBIT SPACE

8' X 10' Booth Space (Prior to June 24, 2004	\$1750
June 24 and after	\$1950

(No Refunds After July 24, 2004)

Includes:

- Carpeted exhibition hall
- Flameproof booth back drapes 8" high and side dividers 3' high
- Identification number and sign. One (1) covered table if ordered in advance
- One (1) electrical outlet if ordered in advance discount period
- Complete detailed computer printout of all symposium/exhibition attendees after the Conference.
- Web page hyperlink
- Service Kit

NOTE:

Floor load limit is 125 lbs. per sq. foot

Required floor protection such as plywood, or carpeting with plastic necessary for any messy situations for heavier equipment

RESERVE DISPLAY SPACE EARLY FOR BEST POSTIONING!

Should you need further information, please contact the Exhibits Chair:

Jack Kusters
7736 Obsidian Court
Cupertino, CA 95014-4111

(408) 253-6141 (phone)

(408) 446-8509 (Fax)

(408) 482-0239 (Cell)

jkusters@ieee.org (e-mail)

We're looking forward to your participation in this unique 50th Anniversary Joint Conference.

**2004 IEEE International Ultrasonics, Ferroelectrics, and
Frequency Control 50th Anniversary Joint Conference**

August 24th through August 27th, 2004
**Palais des Congrès de Montréal
Montréal, Canada**

Application is hereby made to IEEE Ultrasonics, Ferroelectrics, and Frequency Control Society (hereinafter termed "Exhibit Management"), for exhibit space at above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the next page, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by e-mail,

Firm Name _____

By _____ Title _____

Address _____ City _____ State _____ Zip _____

Country & Postal Code _____ Tel _____ FAX _____

E-Mail _____ Web Site _____

Our Choices of space location by booth number: First Choice _____ Second Choice _____ Third Choice _____

We will require Air PSI _____ Water _____ Vents _____ Gases _____

We prefer NOT to be located near the following companies _____

(Above positioning cannot be guaranteed)

We plan to exhibit (describe product): _____

- Regular Space – \$1,750, if contract and full deposit are received by June 24, 2004
- Booths contracted for after that date will cost \$1,950 and full payment is required.
- No refunds after July 24, 2004
- Billing and Schedule of Payments:

Fifty Percent (50%) Deposit Due with Contract _____ Balance Due July 24, 2004 _____

Check Enclosed: _____ or Visa/MasterCard/American Express/Money Orders Only

Card No. _____ Expiration Date: _____

A certificate of liability insurance must be supplied with application or with final payment .

Installation and Dismantling of Exhibits

Exhibit move-in/setup begins at Noon, Monday, August 23, 2004. Exhibitors agree to exert every reasonable effort to have displays completely installed before Nine (9:00) AM on Tuesday, August 24, 2004. Exhibits on which installation has not been started by Seven (7:00) AM, Tuesday, August 24, 2004, may be ordered installed by Exhibit Management with full cost at prevailing rates to be borne by the exhibitor. Partial or complete dismantling of displays before the official closing of the Exhibition at Noon, Friday, August 27, 2004, is expressly prohibited. All displays must be dismantled promptly.

Date _____ 2004 By _____ Title _____
(Authorized Signature)

Please be sure your completed application has been signed in the space provided above.

RETURN WITH DEPOSIT TO:

IEEE-UFFC 2004 Joint Meeting
Attn: Exhibits Coordinator
1111 N. Dunlap Avenue
Savoy, IL 61874
(217) 398-4119 (Fax)

Upon assignment of space, a signed copy of this contract will be returned to you or you will be notified by e-mail.

We hereby accept the above Application.

Date _____, 2004

By _____, For: 2004 UFFC 50th Anniversary Joint Conference

Jack Kusters, Exhibit Chair

EXHIBITION RULES AND REGULATIONS

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit Management will assign exhibits according to the date the application was received and to applicant's sequence of choices in the event applicant's choice of exhibit spaces is not available. Exhibit management will assign other space with the understanding that applicant may accept or refuse in writing this assignment immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Exhibitors

Exhibitors will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturers representatives and/or distributors must list their participating principals as the exhibitors of record. Representation of more than two principals per single booth (8' X 10') is expressly prohibited.

Admission

Exhibits will be open free of charge to all exhibitors, exhibitor guests and Conference registrants. For others, a nominal registration fee will be charged. Registration will be limited to those with a demonstrable specific interest in the main subject matter of the Exhibition. Exhibit Management reserves the right to refuse admission to any person(s) including children of exhibitors and visitors, in the interest of safety and welfare of those persons and the exhibitors.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official hotel during business hours of the conference and exhibition.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors' Kit supplied by Exhibit Management. In no event however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The exhibitor shall not display in his exhibit any products not described on the Application for exhibit space.

Labor

Exhibitors must employ union labor where required. Union labor, if required, will be made available.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Electrical and Decoration Services

Electrical wiring and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be issued later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibit Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Exhibit Cleaning

Exhibitors must make arrangements for their exhibit to be kept clean and free from accumulated rubbish to the satisfaction of Exhibit Management. All materials for disposal of waste must be deposited in the gangway for clearance before the Exhibition opens.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management" shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Insurance

Exhibitors are advised to see that their regular company insurance includes extra-territorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes. The exhibitor must supply a certificate of insurance.

Right of Possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site or its vicinity, the PDA shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

